



The **Porgai** product line

- ∅ Kurtis
- ∅ Skirts
- ∅ Wrap around
- ∅ Sarees
- ∅ Blouse pieces
- ∅ Men's kurtas
- ∅ Cushion covers
- ∅ Table mats & runners
- ∅ Framed showpieces
- ∅ Embroidery patches
- ∅ Purses
- ∅ Wallets
- ∅ Mobile pouches
- ∅ Bags [different types]
- ∅ Document folder
- ∅ Laptop covers
- ∅ Book marks

We are open to new designs and new products.



Porgai

Sharing pride

***Rich Lambadi
Hand Embroidery***



***Porgai Producer Group
Sittilingi Valley
Tamil Nadu***



Porgai means 'pride' in the Lambadi dialect. Women groups revived their traditional craft, and make every Porgai masterpiece by hand, thus sharing their pride in their history and culture with the world, and with YOU !

Sittilingi Valley hosts one of the southernmost of the Lambadi (gypsy) settlements. Their culture always sought pride in the colours of life, and in the numerous designs created and adorned by their women. Over the years the Lambadi women gave up their traditional dress, and their tradition of intricate embroidery nearly went extinct. With support from the **Tribal Craft Initiative**, this craft has now been revived.

A group of village women have taken charge and are breathing life into this fading craft. In forming the **Porgai Producers Group**, they have setup an organization through which they can train the younger generations in the intricate art, thus endowing them with skills through which they are able to earn an independent livelihood.



Porgai believes in :

- ✂ Preserving the magic of their age- old Lambadi embroidery.
- ✂ Respect for the artisan and fair wages for their time and skill.
- ✂ Appreciating human skill over machines that are many times faster.

Buying **Porgai** products make you richer by :

- ✂ Empowering rural women by adding to their income
- ✂ Reviving a dying traditional craft
- ✂ Encouraging future generations to take pride in their culture

You can help by

- ✂ Donating to the Porgai capital fund
- ✂ Buying a Porgai product
- ✂ Facilitating access to markets
- ✂ Volunteering for Porgai
- ✂ Just spreading the word around !

To place an order :

Porgai Producer Group
c/o Tribal Craft Initiative
Sittilingi, Dharmapuri,
Tamil Nadu 636 906

email : porgai@tribalhealth.org
website: www.tribalhealth.org

supported by **TRIBAL HEALTH INITIATIVE**

